



THE SELECTION OF **LARGE, MEDIUM AND SMALL**
SCALE INVESTMENTS IN PRODUCTION IN CROATIA



WE ARE AWARDING BEST INVESTMENTS IN PRODUCTION

LIDER INVEST 2018

Lider Business Weekly launched in 2016 a separate project LIDER INVEST to award best investments in production in order to promote investments which are focused on opening new jobs, increasing export and the creation of added value.

The mission of the LIDER INVEST project is to strengthen confidence in the institutional and legal frameworks necessary for the creation of a positive climate that will attract future investors / investments as well as to recognize, monitor and award production investments. Its goal is to recognize and promote investments that create new jobs, increase export and create added value.

About LIDER INVEST – the selection of best large, medium and small scale investment in production in Croatia – was presented to the Croatian public on 12 April 2016 in Zagreb. Investments were nominated until 15 July 2016, during which the following investment forums were held: in Varaždin on 25 April, in Split on 3 May, in Osijek on 10 May, in Rijeka on 18 May and in Zagreb on 6 June on the premises of the Croatian Chamber of Commerce – the County Chambers. The final event and the award ceremony was held on 16 November 2016.

The 2017 project roadshow as well as mini investment forums started on 4 April in Bjelovar, continued on 9 May in Slavonski Brod, 25 May in Pula and 30 May in Zadar. The final award ceremony was held on 27 October in Zagreb. The investment tour across Croatia proved exceptionally useful as the participants acquired a number of information regarding entrepreneurship and investments in Croatia as well as got acquainted with the issues arising therefrom. The project was covered by numerous media (press, web, radio and television). LIDER INVEST-related media posts were valued at HRK 956,000 in 2016 and HRK 1.2 million in 2017.

Project partners are THE CROATIAN CHAMBER OF ECONOMY, FINA, HAMAG BICRO and AIK. The quality of nominated investment projects is judged by the jury of experts: Mladen Vedriš (president), Zdenko Lucić (AIK), Tomislav Radoš (HGK), Slavko Krajcar (FER), Vedrana Jelušić Kašić (EBRD), Zdenko Adrović (HUB), Mladen Fogec (The Foreign Investors Council in Croatia), Miodrag Šajatović (Lider).

There are 4 roadshows planned in 2018:

- Bjelovar (22 March),
- Rijeka (19 April),
- Šibenik (9 May)
- Vinkovci (5 July), and
- the final event in Zagreb on 24 October.



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Depending on the location and the town in which they were organized, roadshows were visited by between 30-100 participants. The final event was attended by about 250 participants.

AWARD CATEGORIES

- 100% Lider Invest large scale investment (*exceeding HRK 150,000,001*)
- 100% Lider Invest medium scale investment (*between HRK 10,000,001 and HRK 150,000,000*)
- 100% Lider Invest small scale investment (*under HRK 10,000,000*)
- ✓ Special Lider Invest – a special award by the Expert Committee

Recognitions for special contribution will also be awarded as part of the project:

- Export Lider Invest – investment with the highest contribution to export
- Employee Lider Invest – investment with the highest contribution to employment
- ECO Lider Invest – investment with the highest contribution to sustainable development, the quality of life and environmental protection

Selection criteria include a share of export, a number of newly created jobs and the cutting edge feature of the technology used. The Expert Committee will also evaluate investments by revenue per employee, a share of domestic materials, assessment of added value, the level of product finalization and the impact on the environment - sustainability.

All investments which production started in the period between 1 January 2015 and 1 January 2018 can be nominated. Project application period is between 15 March until 15 September 2018.

Winners to date:

2017: '100% Lider invest' for best large scale investment in production to ACG Lukaps, 100% Lider Invest medium scale investment to Wollsdorf Components and Orada Adriatic, 100% Lider Invest small scale investment to Rimac Automobili, Export Lider invest to TTO Thermotechnik and Ducati komponenti, Employee Lider invest to Wollsdorf Components, ECO Lider invest to Spin Valis Internacional, Special Lider invest to Tabacco, while Belupo was awarded for continuous investments.

2016: Jadran Galenski laboratorij (JGL), AD Plastik, Kostel Promet, Sobočan, Rimac Automobili, Tankerska Next Generation (TNG), Press Glass, OMCO Croatia, Kralj Metala Kovnica and Kralj Metala Alati as well as INOXMONT-VS.