

ENHANCING CULTURAL HERITAGE THROUGH DIGITAL: INSIGHTS IN THE ADRIATIC AREA

24TH JUNE 2021

10.30 AM - 01.00 PM CEST

To join the event on Webex click [HERE](#)

This event is organised by the projects TEMPUS, ECOMAP, MADE-IN-LAND, RECOLOR, and REVIVAL funded by the [INTERREG V A ITALY-CROATIA PROGRAMME](#)



Programme

10:30 AM

Welcome and introduction

Marco Padula | [Institute for Construction Technologies of the National Research Council of Italy](#), San Giuliano Milanese

10:35 AM

Italy-Croatia Programme: state of the art and communication connections

Tea Ivanišević | JS Communication Manager of the [Interreg Italy-Croatia Programme](#)

10:45 AM

The Relevance of Cultural Heritage for Local Communities

Luka Strašek | [Maritime and History Museum of the Croatian Coast](#), Rijeka

11:00 AM

From Digitisation to Digitalisation: How Digitisation, Augmented Reality and Artificial Intelligence Can Be Used in The Cultural Sector

Pier Giacomo Sola | [Emilia-Romagna Region](#), Bologna

11:15 AM

Sustainable and Innovative Technologies to Improve Sea and Coastal Areas' Environmental Conditions - The ECOMAP Project

Diego Santaliana, Eva Canevarolo | [Technology Park "Andrea Galvani"](#), Pordenone

11:30 AM

Connecting tourist visitors and small businesses through smart solutions and new tools - The MADE-IN-LAND Project

Sanja Jerak, Matea Šaban | [Agencija ZADRA.NOVA](#), Zadar

11:45 AM

IT Tools for Reviving and Enhancing Heritage and Landscapes of The Adriatic Regions - The RECOLOR Project

Ana-Marija Tahija, Zrinka Brkan Klarin | [City of Zadar](#)

Pier Giacomo Sola | [Emilia-Romagna Region](#), Bologna

12:00 AM

Digital Documentation Centre: Online Tour Through Forgotten Heritage: The REVIVAL Project

Antonija Mlikota | [University of Zadar](#), Zadar

12:15 AM

Virtual exhibitions to stimulate new entrepreneurial ideas: The TEMPUS Project

Paolo Luigi Scala | [Institute for Construction Technologies of the National Research Council of Italy](#), San Giuliano Milanese

Michele Mazzali | [Polar Coffee Web and SEO](#), Brescia

12:30 AM

Diocletian's Dream, a Virtual Experience - The REVIVAL Project

Declanu O'Rourke | [Virtual Reality Movie Experience](#), Split

12:45 AM

Q&A session

Moderator: Pier Giacomo Sola, Emilia-Romagna Region

About

This event presents different approaches and methods focusing on how Adriatic regions can enhance and valorise their cultural heritage thanks to information technology tools.

Since 2001, a massive digitisation campaign has promoted the creation on European, national and thematic digital repositories presenting the collections belonging to EU Galleries, Libraries, Archives and Museums. IT cannot replace the emotion of a direct visit to a cultural site, however it can enhance the experience of visitors, support people who cannot travel, facilitate the joint research of scholars working in different labs, facilitate preservation and restoration of ancient artefacts.

After a short introduction presenting the relevance of cultural heritage for local communities and of digital technologies in cultural valorization, technological solutions adopted by the INTERREG Italy-Croatia projects ECOMAP, MADE IN LAND, RECOLOR, REVIVAL and TEMPUS will be presented.

Recommendations to the audience

KEEP YOUR CAMERA AND MICROPHONE OFF

This will avoid background noises and streaming malfunctioning

USE THE CHAT TO MAKE QUESTIONS

Send your question via chat and the moderator will forward it to the speaker when it's Q&A time

